

MyReport™

The reporting solution for Excel users®

Reality...

Data connection
Extraction
New optimized storage
Analyses & Report creation
Automatic report broadcast

E.T.L.

For your reporting needs
 start using MyReport™
 Today...

Discover...

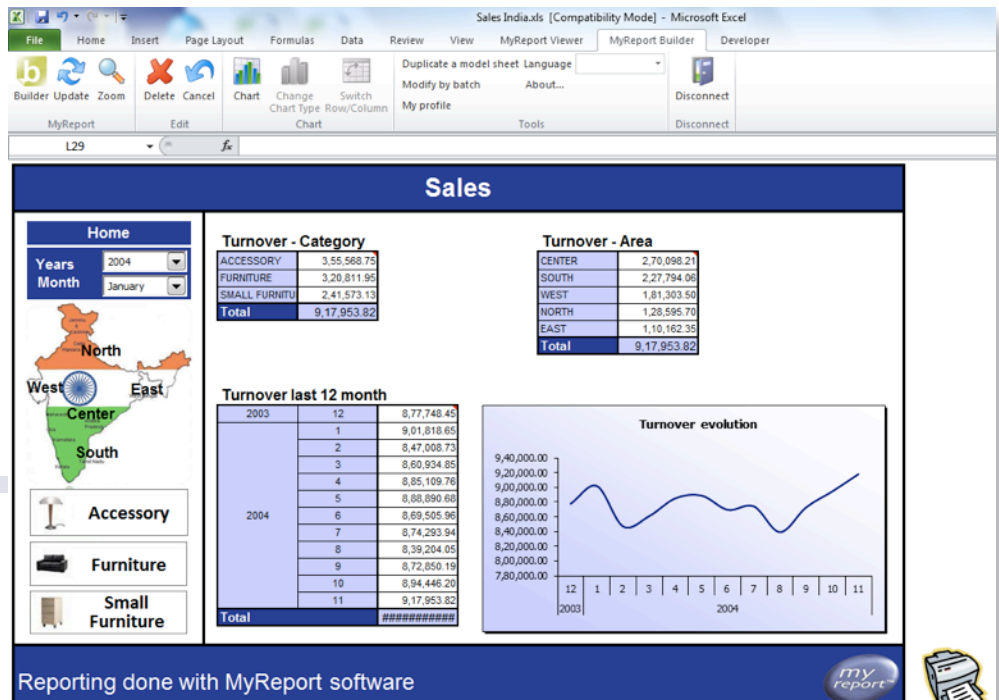
MyReport Background

Positioning MyReport

The MyReport Range

Partnership Pack

Contacts



Contact Area:

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Quick Report Software Pvt. Ltd.
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For more information

<http://quickreport.in>



1. MyReport™ Background

An observation...

The growth of a business depends on decision making, often related to the analysis of past and present. This requires the creation of reports, compiling information stored in various software's viz. Sales, Accounting, Payroll, Production, Inventory, Stocks etc. used by the companies for managing day to day running of their businesses.

Most of the Reporting Softwares available in the market focus on the needs of large companies. only. Why? Because their tools are complex to implement, the cost are very high, the implementation cycles are spread out over several months and the use of the software is reserved for the IT geeks.

Report One was started in 2002 to cater to this huge untapped market for SMEs, which were ignored by the big reporting software players. What about the growing needs for analysis and reporting by the SMEs?

To bridge this huge gap, Report One created a reporting tool which can be used by all kind of end users. It would be the missing link between the software vendors of business intelligence and simple spreadsheet. It would be an essential tool for analysis and reporting for managing of sales, finance, trade, human resources, production, stores, inventory, accounting etc. for the SMEs!

A dream...

Ideally, any new tool should not disturb the practices of users. It must, on the contrary, should fall under their current operations and enrich it. Most of the SMEs have the knowledge of using the Excel® spreadsheet.



Then why not create a reporting tool which facilitates all the analysis and reporting while restoring them in the Excel®. This will give the same working environment to SME users, and will be more convenient for their reporting needs. This will give power, ease of use and flexibility to end users for doing advance analysis and reporting, as per their specific needs.

A reality...

To analyze comfortably while working, is the vocation of MyReport™ software published by Report One.

MyReport™ brings this comfort to users since 2004. **Upto 2010, globally over 14000 users in 2450 companies are utilizing our reporting tool.** Having opted for the indirect distribution, 160 partners (resellers or authorized distributors, consulting firms and information system ISVs) have relied on marketing for MyReport™. Their core business is built around offering MyReport™ as a solution to SME customers for structured analysis and reporting, which is simple and affordable.

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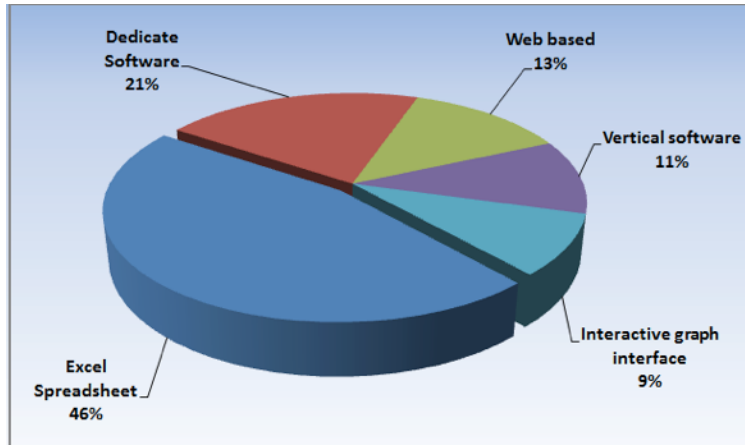
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Easy to report

2. Positioning MyReport

• What is the best tool for presenting data positioning decision?

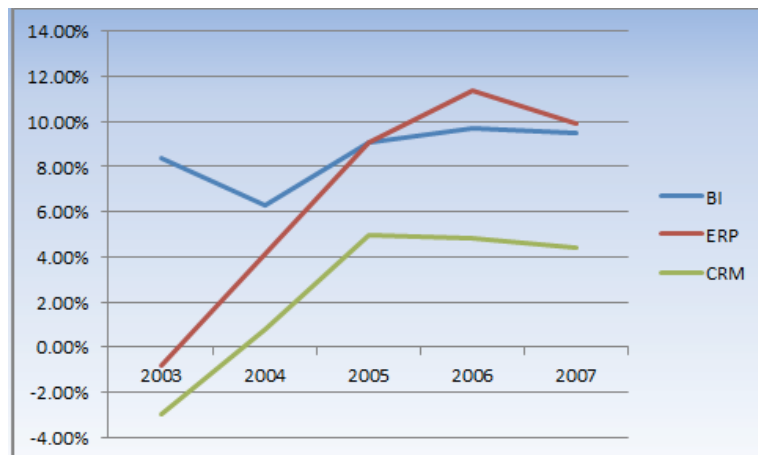


• A rapidly growing market

46 % of users rely on a spreadsheet (such as Excel®) to render their data: this is the reason for MyReport!

According to IDC, the market dynamic for BI is on high growth trajectory.

In business intelligence market: 9.5 % growth = potential business for our partners



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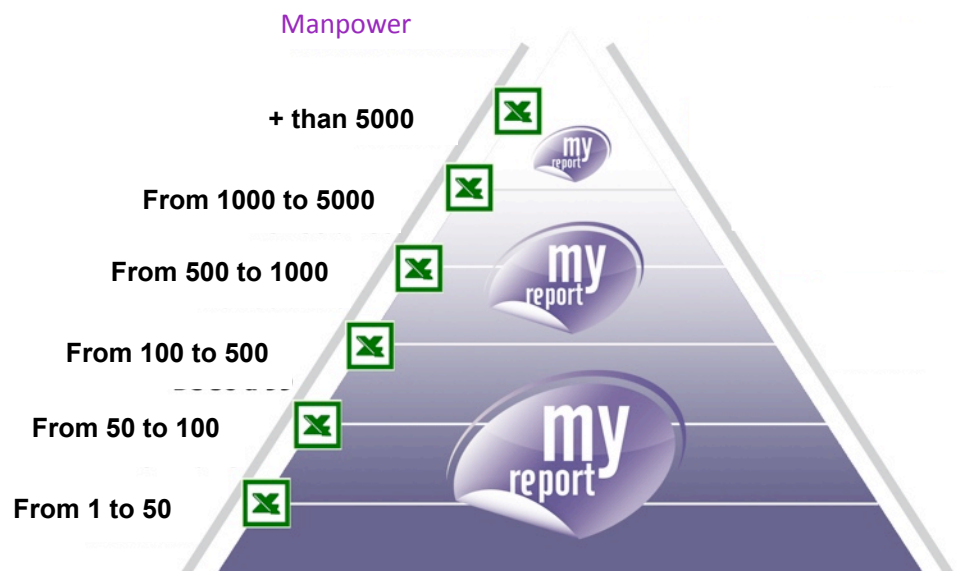


Easy to report

2. Positioning MyReport

In the market for software decision support, there is, mostly, that demanding applications such Business Objects, Cognos, Crystal Report, and others whose main target is the large and medium business.

Following MyReport™ provides a simple answer to users of Excel® that had previously not financial resources and human resources to invest in setting up a BI solution.



After more than 10 years of software development, MyReport has reached a high level of maturity and reliability, having attracted more than 14000 users spread over 2450 SME.



MyReport™ provides SMEs with a comprehensive and coherent module for creating, publication and dissemination dashboards perfectly complement the other solutions we can offer our customers.



Jerome Faucher, Dir. Brig. Delegate Scriba
distributor Report One

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3. The range of MyReport

General

The software range of MyReport™ provides:

- The simultaneous connectivity of data from different softwares used by your client.
- The reports are created directly into Excel® (or the spreadsheet Calc® Open Office) after customizing data from different selected softwares.
- Customization and dynamic updates of these reports only by the authorized users.

The uniqueness of MyReport™ range is the business intelligence approach focused to the end-users, by simplifying all technical steps. The terminology used in the MyReport™ range excludes the jargons used by IT geeks (data warehouse datamart, alias...) and only uses regular decision-making language for keeping the simplicity and ease of use.



Finally, the user can maneuver with decision-making tools without resorting to a heavy arsenal of services to view the advance results and that too, without upsetting his work environment habits.



We also give free access to potential users for downloading full version of MyReprt™ (limited to 30 days of use) so as they can use, build and structure their information (models) using data from different softwares stored in their company and create first reports in Excel (or Calc®).

The reports can be created using multiple dashboards for managing and monitoring sales, costs, accounting, orders, billing, balance sheets, cash flow analysis etc.

MyReport™ is currently available in English, French and Spanish.

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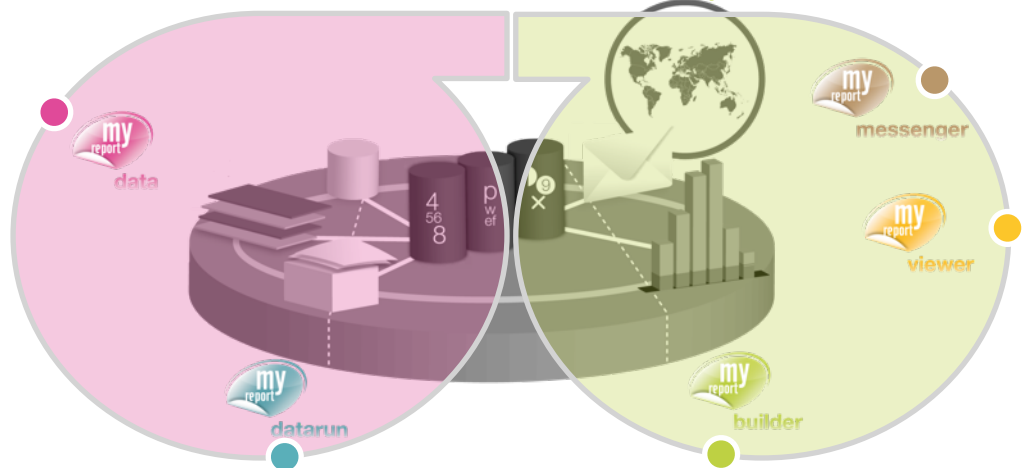
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3. The range of MyReport

Five software modules for Excel® users reporting needs

Technical Profils << >> Final user profiles



The range MyReport

- data
- datarun
- builder
- viewer
- messenger

To connect to databases, create models, storage (Datawarehouse modeler).

Enables automation of Datawarehouse update. (ETL)

Tool of the end user, it fits like bar tool in Excel®. It can be used intuitively for various analyses & dynamic reports generation.

Allows the report update. Provide access to details of information (Drill down / Slice / Dice).

Dissemination tool, it allows an automatic transmission (planned or on alert) dashboards, an ftp server on a LAN or by mail.

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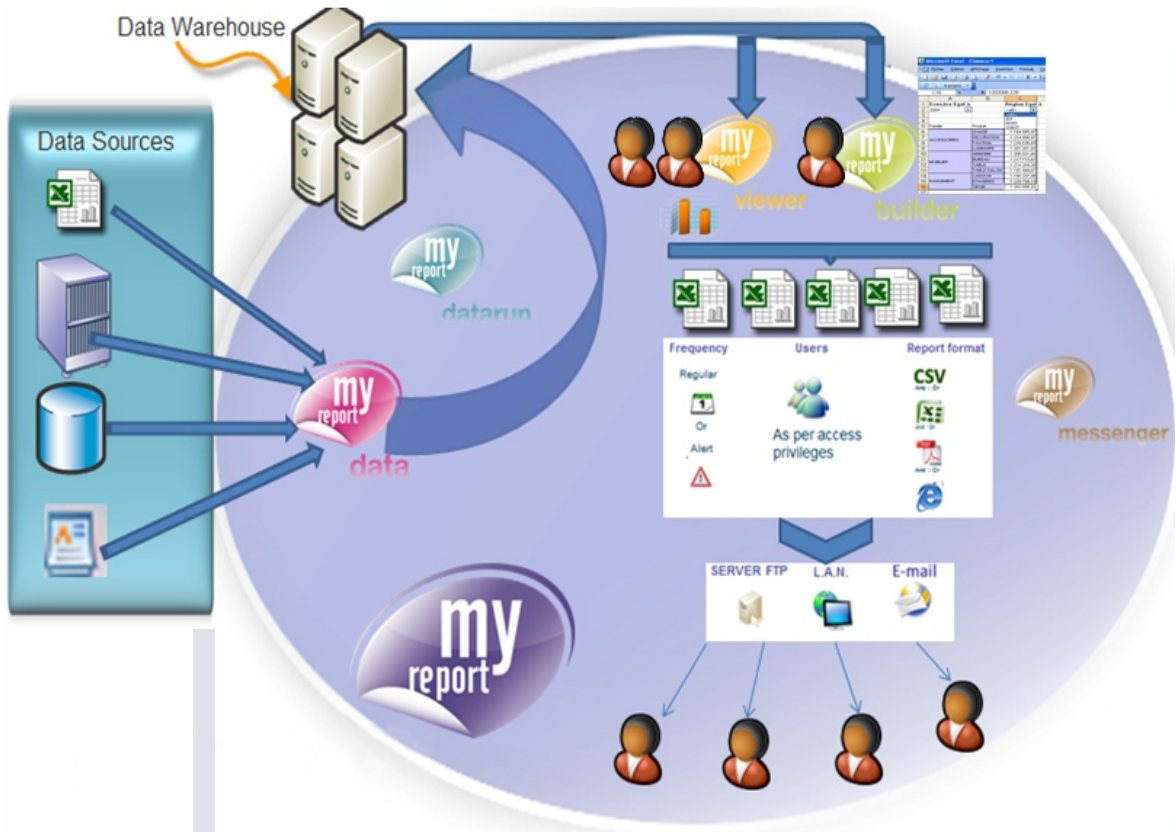
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How MyReport™ works ?



Client Testimonial



When JOHN ENERGY Ltd. decided to implement Microsoft Dynamix ERP, they felt the reporting part could be improve.



We wanted easiness, flexibility and power at a comfortable price. MyReport had a good match.

-Mr. Piyush Thakkar

No need to change our habits, Excel was there so we felt immediately home.

-Vikram (MyReport Viewer user)

Now with MyReport Builder, without technical knowledge, we get the freedom to play with our data.

Poonam (MyReport Builder user)



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